

new

www.grohe.com

GROHE Minimalist Lines

With GROHE SilkMove® and GROHE StarLight® Technology



GROHE

ENJOY WATER®



Beauty and performance

From the gentle, refreshing qualities of a tropical shower to the mesmerising power of a waterfall, the beauty of water is our greatest inspiration. Led by the desire to harness the potential of this precious natural resource and highlight its purity, GROHE introduces three new lines: Allure, Lineare and Concetto.

In line with nature, the GROHE product range has evolved over a number of years. New designs are introduced, while established technologies are refined and new ones developed. Our products are built to perform, and to meet the challenges of heating, cooling and running water. **GROHE StarLight®** technology ensures that every faucet retains its mirror-like chrome finish for years to come. **GROHE SilkMove®** technology lets you sense the optimal control.

Biomimicry is key. Our new faucet lines reflect nature's principles of harmony, functionality and aesthetics with a purpose. These new designs are refined, pure and modern and like nature they retain a sensuous, tactile appeal encouraging the user to interact, indulge and enjoy water.

“Only with GROHE products you have the perfect balance of superior technology, quality and design”

Paul Flowers, Vice President Design



Beauty with reason

Our new lines combine the principles of minimalism with a desire to create products that encourage interaction. These perfectly balanced designs combine geometric shapes with soft, tactile profiles, resulting in a striking collection of contemporary faucets.



Allure ...Tier: G5 prestige page 8

Precision engineering meets skilful craftsmanship in our new Allure range. With its elegant and sophisticated meeting of curves, cylinders and cubes, Allure's indulgent design conveys genuine authenticity and a sense of true unspoiled values.

Lineare ...Tier: G4 premium page 12

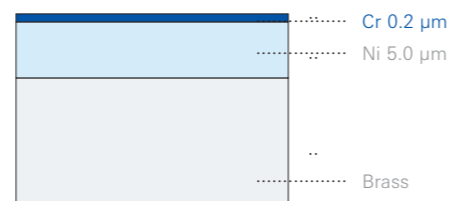
Clean and contemporary, the Lineare faucet range is a softer take on the stark, reduced lines of minimalism. A cylindrical body enhances the radial profiles of the lever and spout, resulting in a distinctive collection of faucets.

Concetto ...Tier: G3 performance page 16

With its youthful, fresh design and dynamic profile, Concetto combines modern styling with technical excellence. Its entry-level price makes Concetto the ideal faucet range for first-time buyers and professional developers alike.

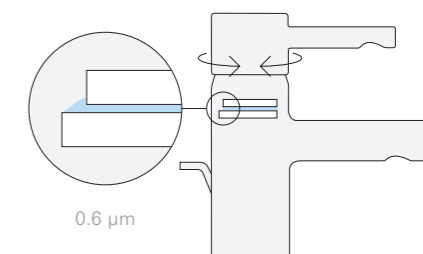
Our superior GROHE Technology

Why compromise? Only GROHE offers genuine minimalist design carefully crafted to endure as long as its superior technology. Thanks to unrivalled GROHE technologies – developed over the past 70 years – dripping faucets and sudden surges of water are no longer an issue. Our superior cartridge design incorporates **GROHE SilkMove®** technology. The ceramic discs are made from a space-proven ceramic alloy with a mirror-like surface – for smooth operation and an extra wide operating angle that enables precise control of temperature change. While **GROHE StarLight®** technology gives all our faucets and fittings a radiant life-long shine due to our superior chromium finish.



GROHE StarLight®

Our dazzling chrome finish is in a class of its own thanks to GROHE StarLight® technology. Our chrome plating process, refined over the past 70 years, creates a deep and even layer and is known as one of the best surface finishes in the world. The result is a luminous, mirror-like sheen that is soil repellent and resists scratches and tarnishing, ensuring good-as-new looks for years to come.



GROHE SilkMove®

When it comes to smooth operation, GROHE faucets are a cut above the rest. Our unique cartridges are manufactured in-house from an advanced ceramic alloy, and coated with a special Teflon lubricant. As a result, GROHE SilkMove® technology ensures a lifetime of maintenance-free comfort and reliability, while an extra generous operating angle means that temperature change from hot to cold is a smooth, gradual and precise process.

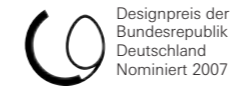
Genuine authenticity **new**

Following clear design principles, **Allure** conveys true values and genuine sensual experience.



Tier
G5 prestige

Colour
Chrome



Designpreis der
Bundesrepublik
Deutschland
Nominiert 2007



Allure ^{new}

Purists will love the pared-down lines and open rectangular spout of Allure, delivering natural water experience - a pristine sensual experience. It is original and authentic, offering two different handle styles: a simple single lever or an elegant three-spoke design. Its unspoiled design is matched by two unique GROHE technologies: **GROHE SilkMove®**, for unbeatable smooth performance, and **GROHE StarLight®** for an intense shine. It is a covetable combination of craftsmanship and pristine style - a truly alluring product.



Sensual minimalism ^{new}

Combining radial and cylindrical forms,
Lineare is pure design at its best.



Tier
G5 prestige
Colour
Chrome



reddot design award
winner 2006



Designpreis der
Bundesrepublik
Deutschland
Nominiert 2007



Lineare ^{new}

If you crave a minimalist look, but find some shapes too stark and rigid, then take a look at Lineare. Here minimalist design is given a sensual appeal and emotional touch, perfectly balanced due to its tempting rounded edges and smooth transitions. Packed with our technologies, including **GROHE SilkMove®** and **GROHE StarLight®**, the basin mixer body is available in a choice of sizes to suit every individual need.



Tier
G5 prestige
Colour
Chrome

Concetto new

Who says stylish, high-performance faucets have to break the bank? Step forward Concetto, which offers a super-slick design and high-tech features, in one great value product. Its dynamic, forward-leaning body and all-over clean design creates a fresh, modern look that will add a timeless touch to your bathroom. This stunning design comes complete with **GROHE SilkMove®** and **GROHE StarLight®** technologies for a superior finish and trouble-free performance.



Tier
G3 performance
Finish
Chrome

Faucets at a glance

Allure new



32 144
Basin mixer



20 144
Three-hole basin mixer,
wall mounted



32 248
Basin mixer for
free-standing basins



32 249
Basin mixer for
free-standing basins



32 146
Basin mixer



19 315 + 33 961
Bath/shower mixer



32 148
Bath/shower mixer



19 307 + 34 211
Thermostatic shower mixer



34 236
Thermostatic shower mixer



19 309 + 33 769
Two-hole basin mixer



20 143
Three-hole basin mixer,
deck mounted



32 147
Bidet mixer



19 317 + 33 962
Shower mixer



32 149
Shower mixer



19 316 + 33 339
Three-hole bath/shower
combination



19 334
Stop valve



13 201
Bath spout

Lineare new



32 109
Basin mixer for small basins
28mm



32 114
Basin mixer 35mm



32 115
Basin mixer 35mm



33 848
Bidet mixer 35mm



33 849
Bath/shower mixer



33 865
Shower mixer



19 296 + 33 962
Shower mixer



19 297 + 33 961
Bath/shower mixer

Concetto new



32 202
Basin mixer



32 207
Pillar tap



32 208
Bidet mixer



32 211
Bath/shower mixer



32 210
Shower mixer



19 345 + 33 962
Shower mixer



19 346 + 33 961
Bath/shower mixer

The perfect team

Create a slick coordinated look in your bathroom with our outstanding new collection of products. Each range includes shower mixers and combined bath/shower mixers enhanced with **GROHE SilkMove®** technology. Available in a choice of two styles, concealed or exposed, our mixers are designed to complement our fantastic range of hand, head and side showers. For a great looking shower with great features, pair GROHE SilkMove® with the advanced features of **GROHE DreamSpray®** – the innovative technology behind all GROHE showers.



Showers at a glance



19 317 + 33 962 + 28 763
Allure concealed shower mixer with Rainshower Cosmopolitan 160 mm shower set



19 296 + 33 962 + 28 347
Lineare concealed shower mixer with Sena shower set



19 345 + 33 962 + 28 942
Concetto concealed shower mixer with Relexa Trio shower set



19 317 + 33 962 + 28 778 + 28 982
Allure concealed shower mixer with Rainshower Jumbo headshower and shower arm



32 149 + 28 762
Allure exposed shower mixer with Rainshower Cosmopolitan 130 mm shower set



33 865 + 28 941
Lineare exposed shower mixer with Relexa Five shower set



32 210 + 28 752
Concetto exposed shower mixer with Tempesta Trio shower set



19 296 + 33 962 + 28 368 + 28 576
Concetto concealed shower mixer with Rainshower Modern headshower and shower arm



ME 02.2007 - Copyright by GROHE

www.grohe.com

Grohe Headquarters
Grohe AG
P.O. Box 1361, D-58653 Hemer, Germany
Phone: + 49 - 23 72 - 93 0
Telefax: + 49 - 23 72 -93 15 38
www.grohe.com

Grohe Regional HQ
East Mediterranean
Middle East
Africa
Grome Marketing (Cyprus) Ltd.
P.O. Box 27048, CY-1641 Nicosia, Cyprus
Phone: + 357 - 22 - 46 52 00
Telefax: + 357 - 22 - 37 91 88
info@grome.com
www.grome.com

Visit our website www.grome.com and find
the office/dealer/distributor closest to you.